

FOR IMMEDIATE RELEASE

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Over 85 7th grade Students in Greenville, NY Will Bake Bread to Feed the Hungry in November

Now in its 27th year, King Arthur Flour's [Bake for Good: Kids Learn Bake Share Program](#) encourages kids to give back to their community through baking nutritious bread from scratch. On November 5th, 2018 the program will visit the Greenville Central Middle School, where over 85 7th grade students will join the other 300,000 kids who have already participated in the 50-minute demonstration. The bread collected will go to Hopes Mission in Greene County NY and the Ronald McDonald House in Albany, NY.

"Learn. Bake. Share. Those are the three main goals that the King Arthur Flour program aims to provide for kids," says Paula Gray, Bake for Good: Kids Program Manager. "In the cross-curricular program students *learn* about baking while using practical applications of math, science, and comprehension skills. They're excited to take that knowledge home and *bake* two loaves of bread, which they then *share* with a community member in need.

"We love King Arthur Flour's Bake for Good: Kids Program," exclaims Principal J. Donohue from Ohio. "The instructor is enthusiastic, knowledgeable, and so engaging that everyone – teachers and students alike – are on the edge of their seats. I've received countless e-mails and phone calls from teachers and parents who can't say enough about how much the kids enjoyed not only learning how to bake bread, but how great they feel about giving back to those in need."

PROGRAM FACTS

- Began in 1992
- Over 300,000 kids in 4-7th grades have participated
- Thousands and thousands of baked goods have been donated to those in need
- Completely free for schools and kids – all instruction and materials are provided by King Arthur Flour
- 42 states visited thus far
- 200+ demonstrations take place annually
- Each demo 2 students are chosen to help the instructor
- On social media use #learnbakeshare to see what student bakers have made
- To download high-res images, including the Bake for Good: Kids Recipe Booklet, visit bit.ly/BFGKphotos

LOCAL SCHOOL DEMONSTRATION DETAILS:

SCHOOL: Greenville Central School District
WHERE: Greenville, New York
WHEN: November 5th, 2018 1:00pm

CONTACT: Superintendent Tammy Sutherland
SCHOOL: Greenville Middle School
CONTACT: Principal Brain Reeve

TO ATTEND, members of the media are encouraged to reach out in advance to the school contact provided. There are ample opportunities to interview the instructor and students as well as take photos and video, unless told otherwise by school officials. The demonstrations are not open to the general public.

“At the end of the presentation kids have the confidence and knowledge to bake,” says Gray. “They go home with a reusable bag that contains King Arthur Flour’s All-Purpose and White Whole Wheat Flours, a recipe booklet, yeast, a dough scraper, and bag to return one loaf to school.”

If schools or other groups want to participate they can apply at www.kingarthurfLOUR.com/bakeforgood/kids/.

ABOUT KING ARTHUR FLOUR

King Arthur Flour is America's oldest flour company and premier baking resource, offering ingredients and inspiration to bakers everywhere since 1790. The company's high-quality flour is available in supermarkets nationwide. More than 3,500 tested and trusted baking tools, ingredients, and recipes are available online at kingarthurfLOUR.com. Headquartered in Norwich, Vermont, King Arthur Flour became 100% employee-owned in 2004, a founding B (Beneficial) Corporation in 2007, sponsor of 1% for the Planet in 2014, and partner with Feeding America since 2016.

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